

# creative director

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## Hi, I'm Joss

or José Luis López Coloma,  
I'm **37 years** old and I  
was born on **May 26, 1987**.  
I'm **Spanish** and i live in  
**Elche (Alicante)**

## Skills

|               |            |
|---------------|------------|
| Photoshop     | ██████████ |
| Indesign      | ██████████ |
| Illustrator   | ██████████ |
| After Effects | ██████████ |
| Premiere      | ██████████ |
| Illustration  | ██████████ |
| Web design    | ██████████ |
| Wordpress     | ██████████ |
| AdobeXD       | ██████████ |
| UI/UX         | ██████████ |
| Curiosity     | ██████████ |
| Midjourney    | ██████████ |
| RunwayML      | ██████████ |
| ChatGPT       | ██████████ |

## Formation

2005 · 2009

**Degree in Advertising and PR**

Universidad de Alicante

2012

**Master in Photography and studio lighting**

Coco School

2018

**Expert in UX/UI Digital Product**

UX Learn

2023

**Master in Disruptive Innovation and Artificial Intelligence**

Founderz

2009 · 2010

**Master in creativity and graphic design**

Coco School

2013

**Master in traditional and digital illustration**

Coco School

2021

**UX Writing Advanced 2021**

Mr Marcel

2024

**Master in Business & Entrepreneurship**

Founderz

## Experience

2008

**Graphic Designer**

Freelance

2010 · 2011

**(Training) Art Director**

JWT Madrid

2011 · 2014

**Founder · Art Director**

Tentepié

2015

**Designer, developer and animator**

Freelance [josslopez.es](http://josslopez.es)

2018

**Digital Art Director**

Casanova Agency

2009

**(Training) Graphic Designer**

Adman Comunicación

2011

**Art Director**

Garaje by Mccann / BBVA Innovation Center Spain

2014

**Art Director**

Render Comunicacion

2016

**Art Director**

Casanova Agency

2020

**Art Director / Growth Designer**

Mediaelx

To know more: [josslopez.com/sobre-mi](http://josslopez.com/sobre-mi)