

Art director

AI explorer

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Hi,
I'm Joss

or José Luis López Coloma,
I'm **38 years** old and I
was born on **May 26, 1987**.
I'm **Spanish** and i live in
Elche (Alicante)

Skills

Photoshop	
Indesign	
Illustrator	
After Effects	
Premiere	
Ilustración	
Web design	
Wordpress	
AdobeXD	
UI/UX	
Curiosidad	
Midjourney	
RunwayML	
ChatGPT	

Partner Creativo

Freepik
Higgsfield
Lovart

Formation

2005 · 2009	2009 · 2010
Degree in Advertising and PR Universidad de Alicante	Master in creativity and graphic design Coco School
2012	2013
Master in Photography and studio lighting Coco School	Master in traditional and digital illustration Coco School
2018	2021
Expert in UX/UI Digital Product UX Learn	UX Writing Advanced 2021 Mr Marcel
2023	2024
Master in Disruptive Innovation and Artificial Intelligence Founderz	Master in Business & Entrepreneurship Founderz

Experience

2008	2009
Graphic Designer Freellance	(Intern) Graphic Designer Adman Comunicación
2010 · 2011	2011
(intern) Art Director JWT Madrid	Art Director Garaje by Mcan /Centro innovación BBVA
2011 · 2013	2011 · 2014
Creativity teacher Coco School	Founder · Art Director Tentepié
2014	2015
Art Director Render Comunicacion	Designer, motion graphics and developer Freelance en josslopez.com
2016 · 2018	2018 · 2020
Art Director Casanova Agency	Digital Art Director Casanova Agency
2020 · 2022	2023 · 2024
Digital Art Director Mediaelx	AI Masterclass Founderz
2024	2025
AI Educator Josslopez.com	Generative AI Educator ESEID